

It's about Tech #5

Connected World: The digital cooking experience

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Basel, September 2023

ti&m

About ti&m

Introduction to WiredCooking

Evolution of the Cooking Experience

Integration of Cooking and Technology

User Experience and Readiness

We digitalize your company.

600+



talents

Consultants, analysts, designers, system and software engineers.

No. 1



in Switzerland

for digitalization, security and innovation projects and products.

100%



vertical integration

of the entire IT value chain.

6



offices

Zurich, Bern, Basel, Frankfurt am Main, Dusseldorf and Singapore.

20%



growth per year

Our expertise in digital banking & finance, insurance, eGovernment and public sector, transport and logistics, life sciences and industry, retail and cyber defense makes us the right partner for you.

Top 10



of the largest owner-managed Swiss IT companies

Founded in 2005 and 100% owner-managed since then.

It's about WiredCooking
The Wired Cooker as a digital cooking experience



Wired Cooking

Key Features of the WiredCooker:

- Versatile Cooking
- Energy Efficiency
- Precise Temperature Control
- Recipe Sharing/Creating



The bottom of the slide features a series of white, wavy lines that create a sense of movement and depth, resembling a stylized horizon or a series of overlapping waves. These lines are set against a background that transitions from a deep blue on the left to a lighter teal on the right.

Evolution of the Cooking Experience

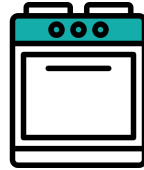
From campfires to high-tech cooking appliance

Evolution of the cooking experience



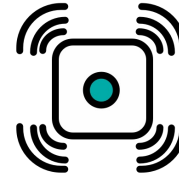
Campfire Era

- Intuitive heat control
- Visual monitoring
- Culinary expertise through experience



Gas/Electric Stove

- Improved heat regulation
- Adjustable cooking times
- Transition towards precision



Modern Era with Temperature Sensors

- Exact temperature settings
- Automated cooking timers
- Consistency and efficiency in cooking

A look back to understand what users are used to

Integration of cooking and technology

How the Wired Cooker seamlessly integrates digital technology

Integration of cooking and technology



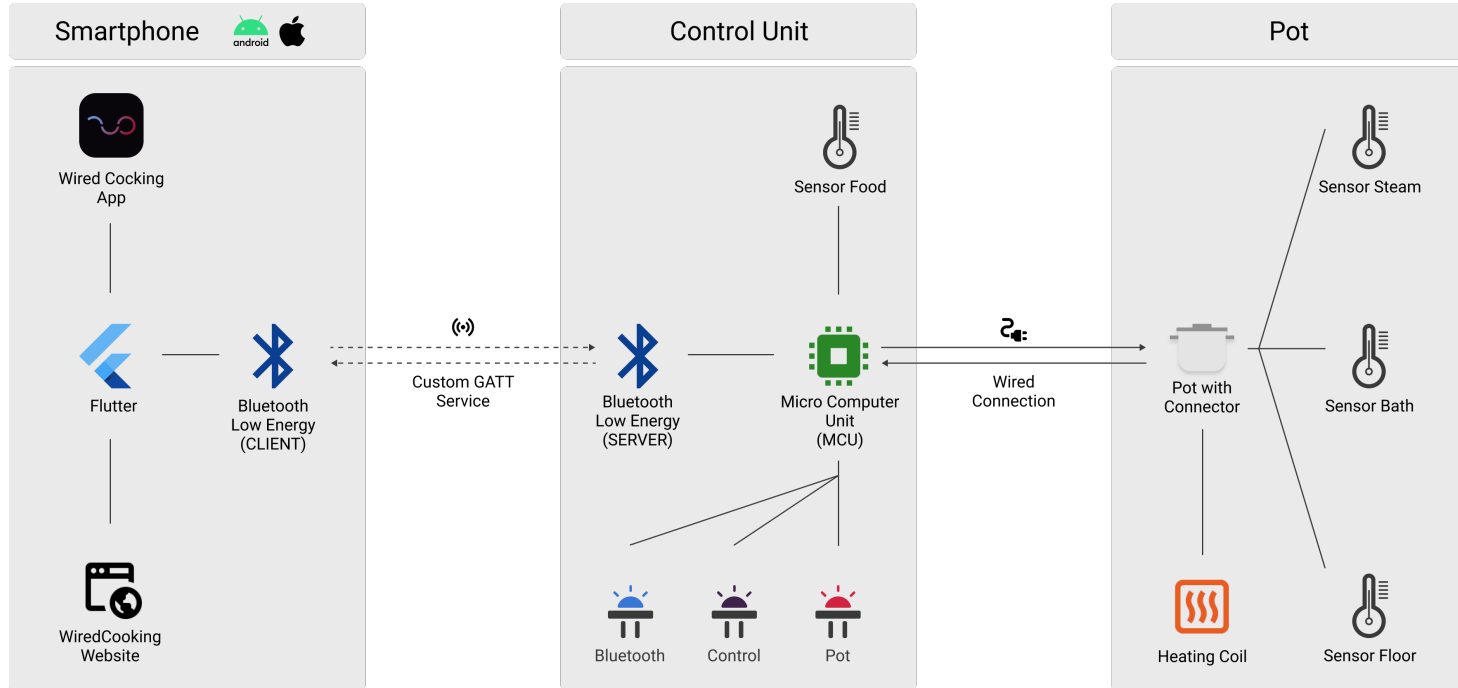
Precise Temperature Control

- Precision
- Less error-prone
- Consistency

Smartphone App

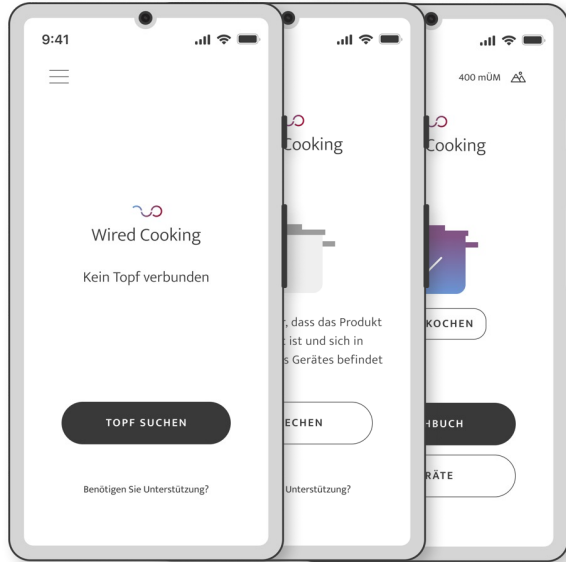
- Seamless
- Empowering
- Convenient

About the architecture

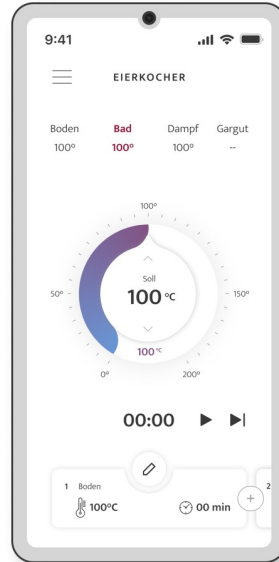


User Experience and Readiness

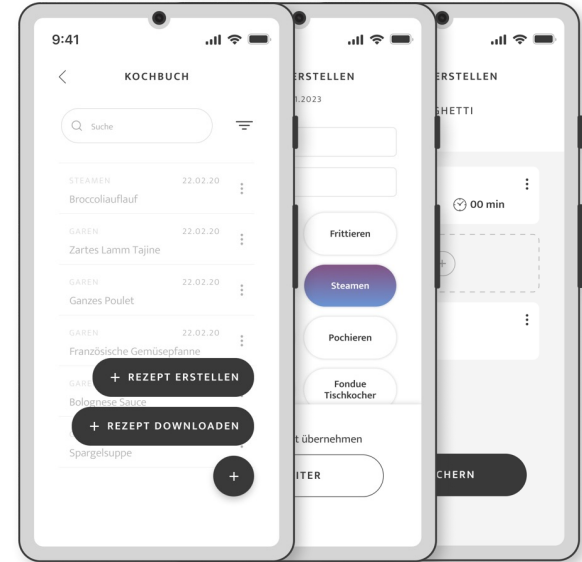
Easy to use hardware



User Interface Elements



Effortless Recipe Management



Keep it simple

Conclusion

Empowerment over Overwhelmedness
Seamless Integration of technology
User-Centred Design

We digitalize your company.

Thank you!

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